International Association of Public Transport
Union Internationale des Transports Publics
Internationaler Verband für öffentliches Verkehrswesen
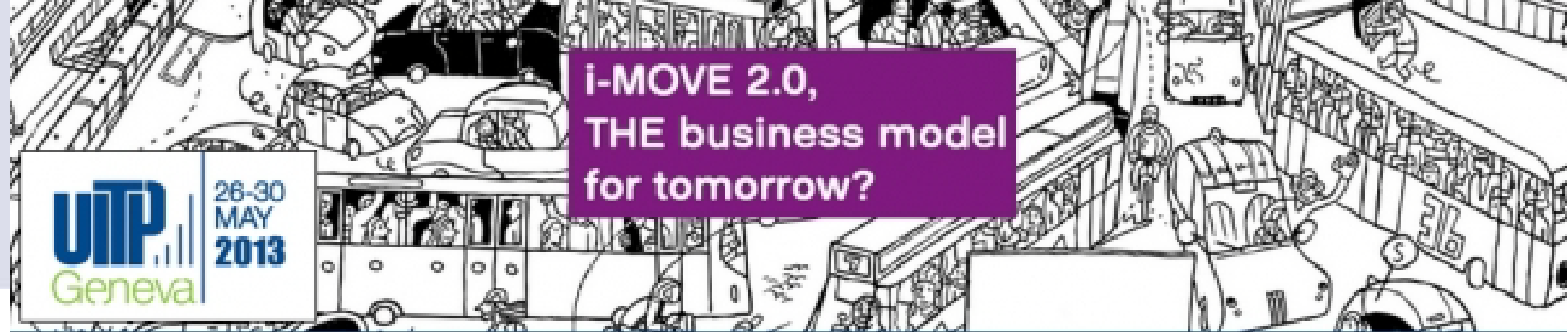Unión Internacional de Transporte Público

UITP **2013**
Geneva

60th UITP World Congress
& City Transport Exhibition
Geneva, 26-30 May 2013

Sustainable Development Commission
May 2012, Rome

Connecting the world of public transport

i-MOVE 2.0, THE business model for tomorrow?

'i-MOVE 2.0, THE business model for tomorrow?'

- Alongside improving service quality and increasing capacity for public transport, this requires a comprehensive review of the service portfolio and retail facilities.

- The generalised use of **innovation** and **web-based applications**, including for payments and travel information, will facilitate the use of buses, trains, bikes, taxis and car-sharing – which explains the slogan i-MOVE 2.0.

- Critical for the success of i-MOVE 2.0 will be **organisational** and **financial arrangements.**

- Brings about the **radical overall** of the sector that is necessary to double the public transport market share worldwide by 2025.

Programme will feature **6** main topical clusters:

1. **Service design and portfolio** – service quality, innovations, brand...

2. **Strategic management and integrated business processes** - faster project delivery, cost optimisation...

3. **Funding model** - fare policies, revenue support...

4. **Governance and industry structures** - policy integration...

5. **Smart city and mobility management** - land use, charges, green zones...

6. **The tools of Mobility 2.0** – environmentally friendly vehicles, apps...

The programme will consist of:

- 3 plenary sessions: these will take place in a large auditorium with simultaneous interpretation into the main UITP languages.

- 18 parallel sessions: these will take place in large rooms with simultaneous interpretation into the main UITP languages.

- 15 Expo Forum sessions reserved for exhibitors - Separate call issued later.

- 9 Regional workshops dedicated to development in the UITP regions and developed by the Regional Executive Committees

The duration of all sessions will be 90 minutes, including a discussion time of minimum 15 minutes.

i-MOVE 2.0, THE business model for tomorrow?

UITP 26-30 MAY 2013 Geneva

60th UITP World Congress and Mobility & City Transport Exhibition, Geneva
26-30 May 2013

S Congress Sessions (Parallel/Plenary)
E Expo Forum
R Regional workshops
■ Exhibition opening hours

Updated on 9 March 2012

	9–10	10–11	11–12	12–13	13–14	14–15	15–16	16–17	17–18	Evening
Sat. 25 May		Meetings of UITP Committees and Commissions (by invitation)								UITP President Dinner (by invitation) / UITP Committees Dinner (by invitation)
Sun. 26 May		City Tour			UITP General Assembly	Coffee	Congress Opening Ceremony	Opening of the Exhibition		UITP and Local Host Reception
Mon. 27 May	S1 / S2 / R1	Coffee	S3 / S4 / E1 / E2	Lunch		S5 / E3 / E4 / R2	Coffee	S6 / S7 / E5 / R3		
Tue. 28 May *Swiss Day*	S8 / S9 / R4 / Special session: Made in Switzerland	Coffee	S10 / S11 / E6 / E7	Lunch		S12 Local Host Session / E8 / E9 / R5	Coffee	S13 / S14 / E10 / R6 / Special session: Made in Switzerland		
Wed. 29 May.	S15 / S16 / R7	Coffee	S17 / S18 / E11 / E12	Lunch		S19 / E13 / E14 / R8	Coffee	S20 / S21 / E15 / R9		Closing Ceremony & Gala Dinner
Thu. 30 May		Technical and site visits (paying)								

i-MOVE 2.0,
THE business model
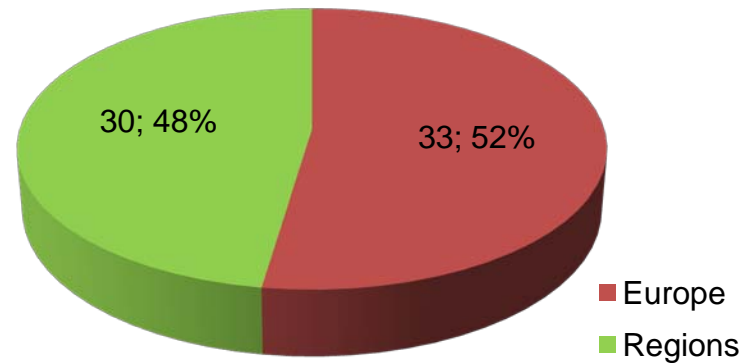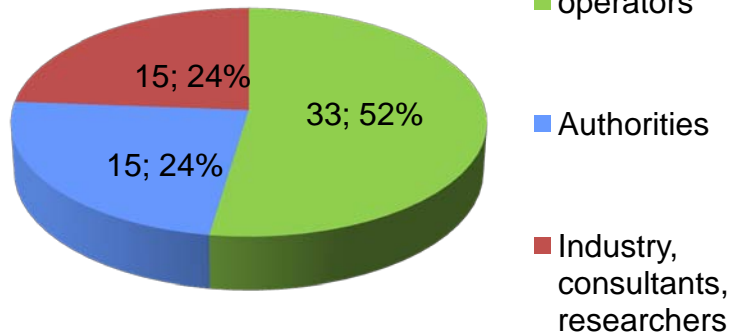for tomorrow?

26-30
MAY
2013

UITP
Geneva

- The programme is prepared by UITP on the basis of submitted material related to the 6 main topics.

- Deadline for submitted returns was 30 March 2012.

- 311 eligible papers, i.e. more than ever before (230 for Dubai 2011) - the i-MOVE 2.0 motto was well received.

- Proposals from over 50 countries – all regions were well represented.

- Sustainable development featured in roughly 10% of returns - mainly focused around greening transport through innovative technologies.

i-MOVE 2.0,
THE business model
for tomorrow?

UITP 26-30 MAY 2013 Geneva

- ¾ sessions finalised

- 63 speakers, of which 18 CEOs/Presidents

- 28 Countries

- Profiles:

- operators
- Authorities
- Industry, consultants, researchers

15; 24%
15; 24%
33; 52%

30; 48%
33; 52%

- Europe
- Regions

1 June 2012

- Candidates informed on whether their paper has been selected for the Congress.

15 June 2012

- Launch of preliminary Congress programme.

1 April 2013

- Deadline for all speakers to submit information - full paper, updated abstract, biographical note, slide show.